



**LUGPA**  
Integrated Practices  
Comprehensive Care

**AGENDA - LUGPA 2021 Virtual Regional Meeting**  
**UROTECHNO 2021: *It's Not Your Father's VCR Anymore***  
**Tuesday March 30, 2021 and Wednesday March 31, 2021**  
**5:00 PM EST**

\*Please note that speakers and agenda topics are subject to change.

**Tuesday March 30, 2021 – 5:00 PM ET**

**Industry Symposium**

Presented by Tolmar

60 Minutes



**LUGPA Program Committee Chair Welcome**

Scott Sellinger, MD, FACS

10 Minutes

**Transforming Technology in Your Practice**

Neal Patel, MD

15 Minutes

**Overcoming a Cyberattack: How NEO Urology Responded**

Mark Memo, DO, FACS

15 Minutes

**Using Benchmarking to Evaluate Telehealth Adoption in the  
Urology Practice: You are not Alone**

Bob Dowling, MD

10 Minutes

**Break**

Enjoy your gift of La Maison du Chocolat

5 Minutes

**Open Mic Session**

Richard Harris, MD, Past President

Sponsored by

60 Minutes



**LUGPA Program Committee Chair Closing Remarks**

Scott Sellinger, MD, FACS




5 Minutes



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**Wednesday March 31, 2021 – 5:00 PM ET**

<b>Industry Symposium</b> Presented by Astellas/Pfizer  	60 Minutes
<b>LUGPA Program Committee Chair Welcome</b> Scott Sellinger, MD, FACS	10 Minutes
<b>Secrets of a Successful Patient Navigation Center</b> Sarah Jo Grove	10 Minutes
<b>Remote Workforce Realities</b> Daniel Schonwald	10 Minutes
<b>It's Not All About the Technology.....People Are the Core: Retaining Employees and Reducing Turnover in the Modern Urology Practice</b> Giska I. Hinds	10 Minutes
<b>Revolutionizing Recruitment: Attracting Millennials to Your Practice</b> Presented by LUGPA Forward Jason Hafron, MD 	20 Minutes
<b>Break</b> Enjoy your gift of La Maison du Chocolat	5 Minutes
<b>Open Mic Session</b> Evan R. Goldfischer, MD, MBA, CPI, President Elect	60 Minutes
<b>LUGPA Program Committee Chair Closing Remarks</b> Scott Sellinger, MD, FACS	5 Minutes