Leveraging Our Strengths in Urology: Surviving and Thriving - An Interactive Workshop

Friday and Saturday - April 22-23, 2022

OVERVIEW

DATE and TIME	SESSION TITLE
Friday April 22, 2022	
5:00 p.m. – 7:00 p.m.	Meeting Check-in/Information
6:00 p.m. – 7:00 p.m.	Exhibit Hall
6:00 p.m. – 7:00 p.m.	Welcome Reception
Saturday April 23, 2022	
7:00 a.m. – 2:00 p.m.	Meeting Check-in/Information
7:30 a.m. – 8:30 a.m.	Industry Sponsored Breakfast Sponsored by: Astellas/Pfizer **astellas** **astellas**
10:15 a.m. – 11:00 a.m.	Break in the Exhibit Hall
1:00 p.m. – 2:00 p.m.	Industry Sponsored Lunch Sponsored by: Janssen Biotech, Inc. Janssen Janssen
4:15 p.m. – 6:30 p.m.	Social Activity: Intercoastal Cruise Sponsored by Verity Pharmaceuticals

Program Agenda - Saturday April 23, 2022

TIME	SESSION TITLE
7:00 a.m. – 2:00 p.m.	Meeting Check-in/Information
7:30 a.m. – 8:30 a.m.	Industry Sponsored Breakfast
	Industry Sponsored Breakfast Sponsored by: Astellas/Pfizer Sponsored by: Astellas/Pfizer
8:30 a.m. – 8:45 a.m.	Welcome and Introductions
	Scott B. Sellinger, MD
8:45 a.m. – 9:45 a.m.	Survivor: The Urology Edition
	Practice leaders will share how they are adapting their practice in today's
	environment
	Moderator: Scott B. Sellinger, MD
	Panelists:
	Dave Carpenter, Shirley Lee, NP, MPH, Tamra Lewis, MD, Hector Santana
9:45 a.m. – 10:15 a.m.	The Value of Advanced Practice Providers: Increasing Revenue, Improving
	Operations, Decreasing Physician Burnout
	Alan Winkler, MHSA, FACMPE
10:15 a.m. – 11:00 a.m.	Break in the Exhibit Hall
11:00 a.m. – 11:30 a.m.	Healthcare Policy Update
	Mara Holton, MD
11:30 a.m. – 12:15 p.m.	Tools and Solutions to Address Surprise Billing
	Dawn Plested, FACHE, MBA, JD, ESQ
12:15 p.m. – 12:45 p.m.	Finding the Magic Bullet for Urology Employment Issues: Best Practices in
	Recruiting/Retaining Physicians and Staff, and Combating Physician Burnout
	in your Practice
	Evan Goldfischer, MD, MBA, Alan Winkler, MHSA, FACMPE, Allison Griffin
12:45 p.m. – 1:00 p.m.	Wrap-Up and Closing Comments
	Scott B. Sellinger, MD
1:00 p.m. – 2:00 p.m.	Industry Sponsored Lunch
	Sponsored by Janssen Biotech, Inc. Janssen Janssen
4:15 p.m. – 6:30 p.m.	Social Activity: Intercoastal Cruise
	Sponsored by Verity Pharmaceuticals