

# LUGPA Advocacy

Why Does it Matter to You and Your Group?



**LUGPA**

Integrated Practices  
Comprehensive Care



# **LUGPA is the Leading Voice of Independent Urology Groups in the US**

- LUGPA advocates for independent urology on issues that impact you in your practice every day
- We ensure that YOUR voice is heard on Capitol Hill
- We work to bring about positive change for independent urology
- Advocacy is our most powerful tool to sustain independent practice

# Issues Impacting YOU daily

- **Patient Choice and Access to Care**
- **Doctor-Patient Relationships**
- **Flexibility and Autonomy for Independent Urologists**
- **Efficient Health Care Delivery**
- **Healthy Competition**
- **Innovative Value-Based Care**





# Improved Patient Choice and Access to Care

## Price Transparency

- Empower patients with cost and quality information
- Highlight the value of independent practices
- Foster a competitive healthcare market

## Drug Pricing and Access

- Advocate for affordable and accessible medications
- Support patient-centered treatment decisions
- Simplify insurance coverage processes



# Promoting a Strong Doctor-Patient Relationship

## Prior Authorization Requirements

- Address delays and administrative burdens
- Ensure timely patient care
- Streamline authorization process

## Step Therapy

- Challenge Step Therapy regulations
- Prioritize individualized patient care
- Reduce administrative burdens



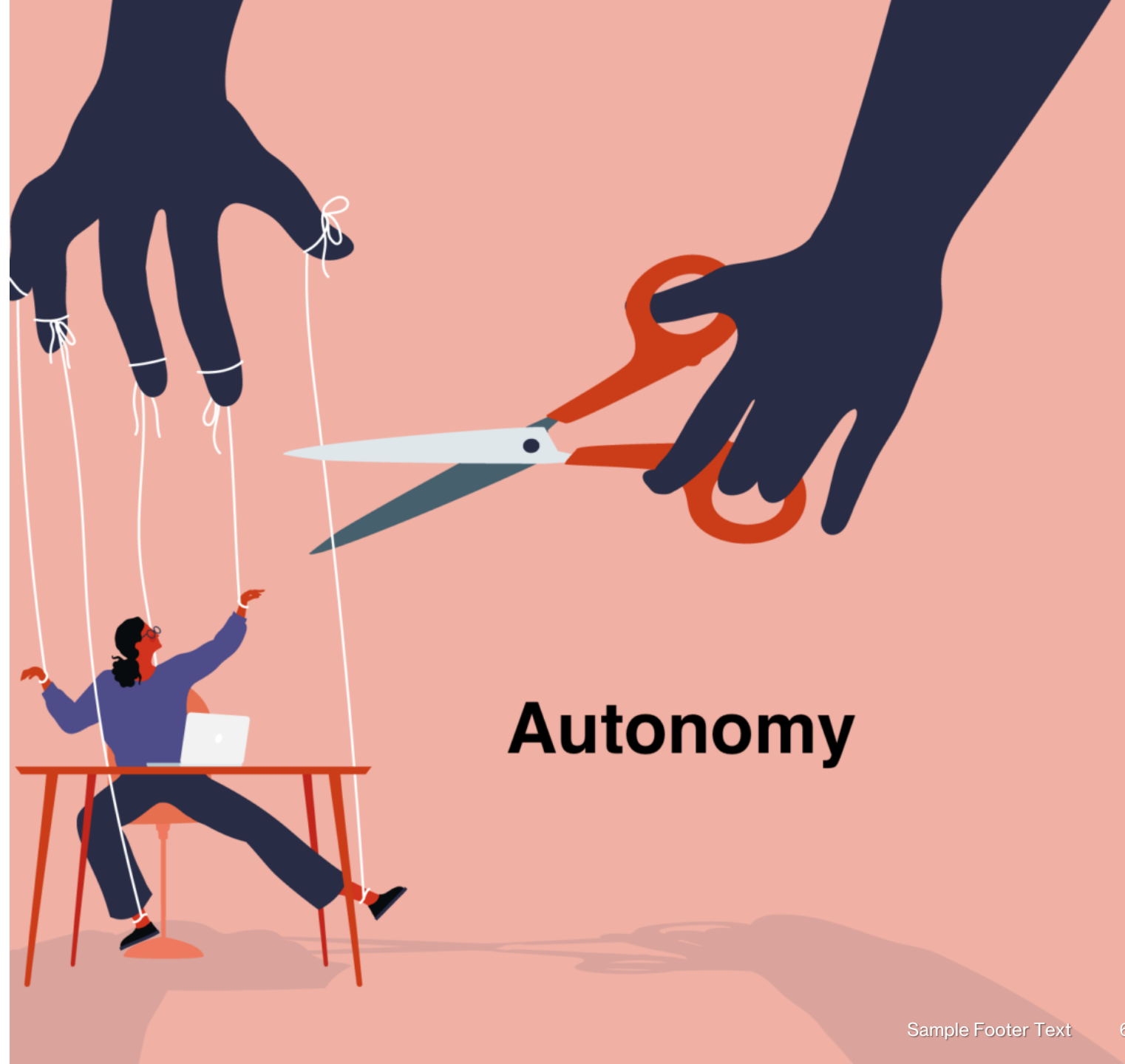
# Maximizing Flexibility and Autonomy for Independent Urologists

## In-Office Dispensing

- Improve patient compliance with medications
- Enhance patient access and care coordination
- Press CMS for policy changes

## Telemedicine and Virtual Care

- Support permanent telehealth expansion
- Ensure access and reimbursement parity
- Facilitate patient centered care



# Promoting Efficient Health Care Delivery

## Medicare Fee Schedules

- Preserve fair reimbursement rates
- Highlight urologist value
- Ensure access to quality care

## MACRA Reform

- Improve physician payment policies
- Advocate for physician-focused payment models
- Seek meaningful payment rewards

## Value Based Care

- Advocate for specialty-focused models
- Drive efficiency, better care and lower costs



# Ensuring Healthy Competition

## Site Neutral Physician Reimbursement

- Ensure equitable compensation for services
- Focus on high-quality care delivery
- Empower urologists' clinical decisions

## Non-Competes in the Health Care Marketplace

- Protect physician practice environments
- Safeguard patient care quality

## Healthcare Mergers and Acquisitions

- Address negative impacts of consolidation
- Maintain competition for better care
- Support independent practices







# Promoting Innovative Value-Based Care

## Molecular Urine Testing

- Advocate for access to innovative tests
- Support personalized prostate cancer care
- Highlight value of cutting edge clinical options

## Diagnostic Genetic Testing for Prostate Cancer Patients

- Address non-coverage challenges
- Support tailored treatment decisions
- Ensure access to personalized care

# LUPGA Punches Above its Weight in Advocacy

- Advocacy is a marathon, not a sprint
- Policy wins take time and effort to accomplish
- Continued contact with members of Congress, education of new members and regular communication with staff are essential
- LUGPA is dedicated to advocacy on YOUR behalf on the issues that affect your day-to-day practice.







# What can YOU do?

## **Enemies of independent urology practice abound**

Hospital systems, insurers, powerful hospital lobbyists, pharmacy benefit managers and more, all stand to profit if LUGPA isn't on the scene to provide key information and support to members of Congress.

- Continue your LUGPA membership
- Consider coming to DC as part of our annual fly-in series
- Continue or begin donations to key members of Congress who can support our policy agenda
- Develop relationships with your members of Congress