

# LUGPA UROLOGY RESIDENT SUMMIT & JOB FAIR VIDEO SUBMISSION DETAILS

[Connect with residents with a video about your practice!](#)

We welcome you to create a video to introduce your practice to job seekers. Videos will be made available to residents registered and planning to attend the event. Please read below for other details. Contact Kelsey at LUGPA with any questions.

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## CRITERIA

1. We are seeking short videos that contain:
  - a. Highlights of your practice (practice size, patient volume, practice model, opportunities to create a sub-specialty practice, etc.)
  - b. Practice geography – are you in a big city? A cool suburb? Tell us what makes your city and state appealing to a resident seeking employment.
  - c. Make it fun! Videos should tell the best story about your practice and include some levity. We encourage funny and quirky!
  - d. Encourage viewers to visit your booth! If you are doing something unique or offering an incentive to stop by this is a great time to give that information.

## GUIDELINES

1. It's critical your video is short and succinct – **1-2 minutes maximum**.
2. Ensure your video is the best quality you can produce – we want to see you clearly (good lighting), hear you well (sound is good) and view a video that is as steady as possible (iPhones shoot in HD, so we suggest 1080p HD at 30 fps).
3. If you want to include music, it must be original or music free from all copyrights.

## HOW TO SUBMIT A VIDEO

1. Upload your content to your Google Drive or DropBox, or any other cloud service.
2. Please send your link to Kelsey at [kbrooks@lugpa.org](mailto:kbrooks@lugpa.org)