

# LUGPA TIMELINE

## 2008

### May

- Articles of Incorporation for the Large Urology Group Practice Association, Inc. were filed in Illinois by Dr. Gary Kirsh, Dr. William Monnig and Mr. Earl Walz

### November



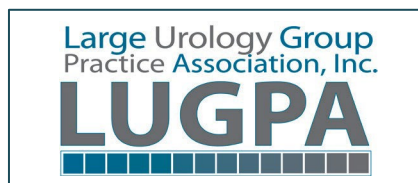
- LUGPA's inaugural Annual Meeting was held at The Drake Hotel in Chicago

### December

- LUGPA ended 2008 with 67 member groups
- LUGPA had three committees, with 11 members serving

## 2009

### January



- LUGPA's first Board of Directors included Dr. William Monnig, Dr. Peter Knapp, Dr. Gary Kirsh, Mr. Earl Walz, Mr. Bob Asinof, Dr. Tom Brown, Dr. Raoul Concepcion, Dr. Deepak Kapoor, Dr. Juan Reyna, Mr. Jason Shelnutt, Dr. Neal Shore and Dr. Sandy Siegel. LUGPA's staffing was provided by WJ Weiser and Associates

### April

- The Associate Member classification was adopted for groups with 5-10 urologists

### December

- 91% of all large urology groups identified and qualified were paid members

## 2010

### May

- LUGPA held a Comprehensive Integrated Care Symposium at the AUA Annual Meeting in San Francisco

### June

- LUGPA member groups raised more than \$280,000 in political contributions for the 2009 - 2010 cycle

### December

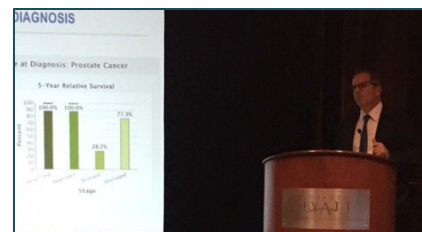
- LUGPA membership broke the 100-group mark

## 2011

### January

- LUGPA sent its first CMS Comment Letter on the adoption and valuation of CPT Codes 88120 and 88121 (FISH testing) in the Medicare Physician Fee Schedule Final Rule for calendar year 2011

### November



- At the Annual Meeting, Dr. Neal Shore led LUGPA's first CME session, LUGPA/SUO-CTS Clinical Trials

## 2012

### May

- USPSTF finalized grade D recommendation for PSA testing; LUGPA strongly opposed the recommendation



- LUGPA hosted a forum at the AUA Annual Meeting with featured speaker, Coach Lou Holtz

### June

- LUGPA announced support for the USPSTF Transparency and Accountability Act of 2012 (H.R. 5998)

### October

- LUGPA began extensive lobbying efforts in response to GAO reports on threats to the in-office ancillary services exception (IOASE)

# LUGPA TIMELINE

## 2013

### April

- LUGPA supported the introduction of the Wyden (D-OR) - Grassley (R-IA) Medicare Claims data transparency bills

### May



- LUGPA hosted a forum at the AUA Annual Meeting with featured speaker Peter Guber, Los Angeles Dodgers co-owner

### June

- LUGPA launched the Health Data Exchange Practice Benchmarking program

### August

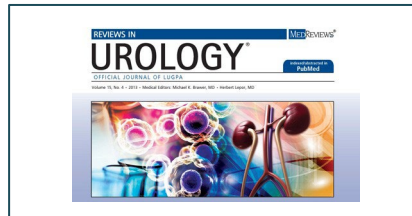
- In response to a GAO report on self-referral for radiation therapy, LUGPA provided an analysis that explained why there is no health policy advantage to limiting where patients can choose to receive radiation oncology services for prostate cancer

### September

- The Board of Directors released a statement regarding LUGPA's official position on PSA screening

### October

- LUGPA issued strong commentary on an NEJM publication, "Urologists' Use of Intensity-Modulated Radiation Therapy for Prostate Cancer." The study was commissioned and funded by the American Society for Radiation Oncology (ASTRO)



- *Reviews in Urology* was designated as LUGPA's official journal

### December

- LUGPA doubled its number of committees to six, with 15 members serving

## 2014

### February

- The Board of Directors developed LUGPA's first three-year strategic plan

### March

- LUGPA responded to President Obama's budget proposal for eliminating the IOASE

### May

- LUGPA hosted a forum at the AUA Annual Meeting with featured speaker Dr. Daniel Kraft, a Stanford and Harvard trained physician-scientist, inventor and innovator

### June

- LUGPA received a grant from Genomic Health, Inc. to investigate active surveillance in prostate cancer among LUGPA member's patients

## 2015

### March

- LUGPA worked with sponsors Reps. Blackburn (R-TN) and Rush (D-IL) and 25 bipartisan cosponsors to introduce the USPSTF Transparency and Accountability Act of 2015 (H.R. 539)
- LUGPA responded to President Obama's budget proposal calling for the elimination of the in-office ancillary services exception

### April

- LUGPA's first Regional Meeting was held

### May



- LUGPA hosted a forum at the AUA Annual Meeting with featured speaker Bobby Jindal, former Louisiana governor

### August

- The Associate Member classification was revised to accommodate groups with less than five urologists

### September



- LUGPA hired its first CEO, Celeste Kirschner, MHSA, CAE

# LUGPA TIMELINE

## November

- LUGPA submitted comments on the Medicare Outpatient Prospective Payment System for the first time, objecting to a 19% cut in payment for ESWL and Laser Vaporization of Prostate ultimately resulting in a 9% increase in payment
- The first Advocate of the Year Awards were presented to Dr. Michael Curran, Greater Boston Urology, and Dr. David Glazier, Virginia Urology



- The LUGPA Annual Meeting moved to the Fairmont Chicago, Millennium Park

## December

- The Patient Access and Medicare Protection Act of 2015 froze radiation oncology fees and was strongly supported by LUGPA
- LUGPA membership exceeded the 125 group mark

## 2016

### January

- LUGPA sent comments on the Stark Law modernization to Congressional committees

### February

- New Regional Meetings were offered

## March

- LUGPA responded to President Obama's budget proposal provision calling for the elimination of the in-office ancillary services exception
- A new LUGPA members-only section of the website was launched

## May

- LUGPA's second full-time staff member was hired

## June

- The LUGPA Job board was added to [www.lugpa.org](http://www.lugpa.org)

## September

- The first Prostate Cancer Academy (PCA) was held in Denver, Colorado

## November

- Advocate of the Year Awards were presented to Dr. Mark DeGuenther, Urology Centers of Alabama, Dr. Richard Harris, UroPartners, and Dr. Craig Barkley, Urology Specialists of West Florida



- LUGPA launched LUGPA Healthcare Consulting Services

## December

- LUGPA provided comments to a hearing concerning USPSTF recommendations to the Energy & Commerce Committee

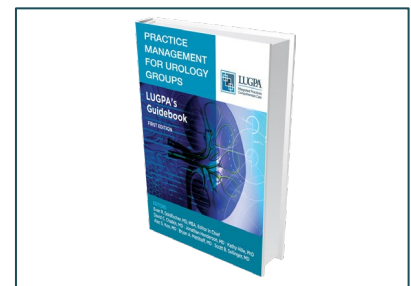
## 2017

### April

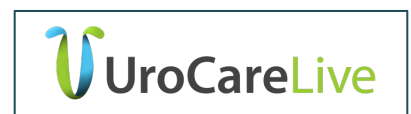


- LUGPA Forward, a special interest group for early career urologists, was formed

### June



- LUGPA released its first publication, *Practice Management for Urology Groups: LUGPA's Guidebook*
- The first Bladder Cancer Academy (BCA) was held in Schaumburg, Illinois



- The first LUGPA and PlatformQ Virtual CrossFire Event on UroCare Live TV (Developing an Effective Advanced Prostate Cancer Clinic) aired

### July

- LUGPA submitted the nation's first urology-specific Alternative Payment Model (APM) to the Department of Health and Human Services' Physician-Focused Payment Model Technical Advisory Committee

### August

- LUGPA added two full-time staff bringing the total number to four

# LUGPA TIMELINE

## October

- After receiving comments by LUGPA and a large MD coalition, CMS officially withdrew its highly controversial proposed rule relating to the Medicare Part B Drug Payment Model

## November

- LUGPA worked with members of Congress to introduce bipartisan, bicameral bills to reform the Stark Law (HR 4206/S.2051)



- Advocate of the Year Awards were presented to Dr. Timothy D. Langford, Arkansas Urology, Dr. Bryan Mehlhaff, Oregon Urology Institute, Ms. Carla Blue, Urological Associates of Western Colorado, and Dr. John Adams, The Conrad Pearson Clinic
- The Special Award for Outstanding Achievements in Health Policy was presented to Dr. Deepak Kapoor

## December

- LUGPA supported efforts to have the House and Senate repeal the Independent Payment Advisory Board (IPAB) provision of ACA
- LUGPAOnsite was launched
- LUGPA reached a new membership milestone – 150 groups

# 2018

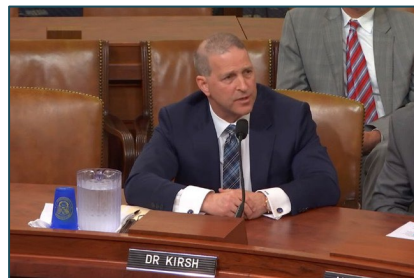
## January

- The first CMS-approved urology-specific electronic Clinical Quality Measure (eCQM) and bone density evaluation for patients with prostate cancer receiving ADT was put into effect
- LUGPA partnered with Grand Rounds in Urology to sponsor the 2018 International Prostate Cancer Update (IPCU) meeting in Beaver Creek, Colorado

## June

- LUGPA received its largest grant from Tolmar Pharmaceuticals to develop consensus papers aimed at improving the quality of care in advanced prostate cancer patients

## July



- Representing LUGPA, Dr. Gary Kirsh testified at a Congressional hearing on refinements to the Stark Law

## August

- LUGPA launched a new monthly e-publication, News Stream
- The LUGPA Board of Directors adopted a policy on transparency in working with industry

## September

- LUGPA groups raised more than \$1 million in political contributions for the 2017 - 2018 cycle
- LUGPA submitted comments to CMS on new E/M coding proposals that support the reduction of documentation requirements and changes to RVUs

## November



- LUGPA celebrates its 10th Anniversary at the Annual Meeting
- LUGPA expands its number of committees to 18, with over 40 members serving



# LUGPA TIMELINE

## 2019

### January

- LUGPA filed commentary on the Hospital Outpatient Prospective Payment System ("OPPS") and Ambulatory Surgery Center ("ASC") Payment System Final Rule. LUGPA also submitted commentary in response to the CMS advance notice of proposed rulemaking with comment concerning the International Pricing Index Model for Part B Drugs.



- LUGPA again partnered with Grand Rounds in Urology to cosponsor the 2019 International Prostate Cancer Update (IPCU) meeting.

### February

- The third annual Bladder Cancer Academy (BCA) took place in St. Louis, MO.

### March

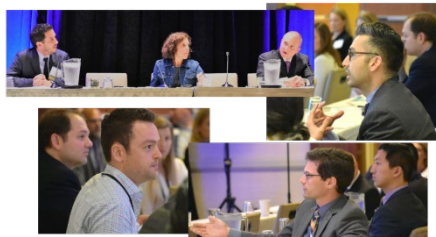
- LUGPA held three educational, interactive Regional Meetings in various cities across the US in order to allow maximum flexibility for practices to attend. The first of these took place in March in New Orleans.

### May

- LUGPA launched a new benchmarking tool that replaced its legacy product, taking it to the next level.

### June

- LUGPA held the first Rising Chief Resident Summit. The sessions offered at this meeting were dedicated to supporting PGY4 and 5 urology residents as they get ready to transition to full-time practice.



### July

- LUGPA representatives had an exclusive meeting with Health and Human Services (HHS) senior staff to discuss Stark reform, outlining the impediments the law presents to member practices.

### September

- LUGPA was engaged with CMS and other stakeholders to ensure that integrated urology practices were not excluded from participating in the recently developed radiation oncology APM. LUGPA worked with CMS and other stakeholders to ensure that CMS's radiation therapy bundles would provide adequate patient access to cancer treatment.

### November



- The keynote speakers at LUGPA's Annual Meeting were former Governor of Florida, Jeb Bush and NFL legend Joe Theismann. There was also a point/counterpoint debate on private equity moderated by "referee" Dr. Goldfischer.

### December

- LUGPA sent comment letters to CMS and the Department of Health and Human Services regarding the Anti-Kickback Statute and the Stark Proposed Rules.

## 2020

### January

- An amicus curiae brief was filed in the US Court of Appeals on behalf of LUGPA and two other stakeholders in support of the HHS Secretary's action to cap rates for hospital clinic visit services in the off-campus outpatient department setting.

### March

- LUGPA swiftly developed online programming on practical issues like implementing a telemedicine program, and town hall style sessions to help practices navigate through the COVID-19 crisis. LUGPA also reinvented its signature meetings, usually held in-person, to a virtual format.

# LUGPA TIMELINE

## 2020

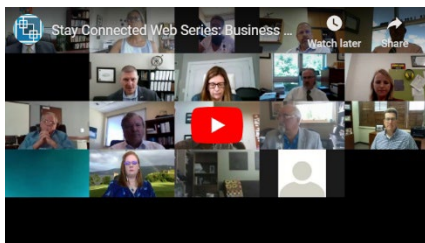
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### April

- LUGPA representatives held calls with members of Congress to discuss how COVID was affecting independent practices and patient care.
- LUGPA released survey results that found a majority of Americans support price transparency in healthcare.
- LUGPA informed its members about the Paycheck Protection Program, relief grants and increased CMS reimbursement for telemedicine services.

### June

- The Stay Connected Web Series: Business as UnUsual took place in Summer 2020. This five-part series engaged physicians and administrators to share innovative solutions for the pandemic's uncharted challenges.



### July

- LUGPA launched its Executive Leadership Program, a 12-month comprehensive leadership development course, by announcing a call for applicants.

### September

- The "After the Storm" five-part webinar series was launched. These webinars highlighted the ways urologists can add services that are in high-demand to their practice's offerings.
- The LUGPA Health Policy team met with CMS to propose improved access to ESWL in the ASC setting and reduce system costs with modifications to its device-intensive procedure policy. Subsequently, support of Congress was secured to write CMS urging adoption of LUGPA's recommendations.

### October

- LUGPA submitted commentary on the CMS proposed rules addressing changes to the Medicare Physician Fee Schedule and the Hospital Outpatient Prospective Payment System for 2021.

### November

- LUGPA held its Annual Meeting in a virtual format due to COVID restrictions; gave out the first Resident Clinical Innovation Award; and published the second edition of its guidebook, *Practice Management for Urology Groups*.



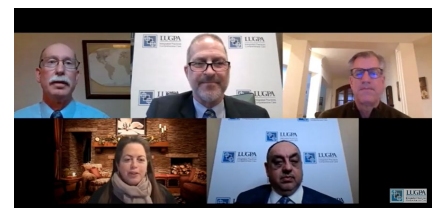
## 2021

### January

- LUGPA in collaboration with Urology Times® launched a virtual interactive case forum, "Around the Practice."

### March

- LUGPA's advocacy experts presented a webinar to discuss the new E/M coding, strategies for adjusting to the new fee schedule, health policy changes under the Biden administration.



- Our Virtual Regional Meeting empowered LUGPA physicians and administrators to improve, grow and innovate amidst changes at their practice.

### April

- The virtual Resident Summit and Job Fair provided essential professional education and networking opportunities for physicians approaching their final years of residency.

### May

- Due to the ongoing pandemic, LUGPA continued its virtual programs including the "Issues and Insights: Conversations with Purpose" series, plus multiple "Food for Thought" and "Innovation Theater" programs.

# LUGPA TIMELINE

## 2021

Continued

### June

- The Supreme Court affirmed LUGPA's position with respect to site-neutral payments for evaluation and management (E/M) services in the hospital outpatient (HOPD) setting.

### August

- CMS issued a Proposed Rule which rescinded the Most Favored Nation Model Interim Final Rule on Part B Drug Pricing (MFN IFR).

### October

- Lawmakers introduced the Prostate Cancer Prevention Act of 2021. The bill received input from LUGPA's political affairs and health policy teams.

### November

- LUGPA was the first urologic organization to return to live meetings post-COVID. The resoundingly successful Annual Meeting featured keynote speakers Don Yaeger and Dr. Drew Pinsky. Also, LUGPA's Executive Leadership Program announced its first graduates.



## 2022

### January

- LUGPA released its Statement on Private Equity. A key line asserts, "LUGPA neither endorses nor opposes private equity investments but relies on each of its member groups to evaluate the value of such transactions."

### March

- LUGPA developed and distributed its "No Surprises Act Information and Resource Hub."

### April

- The Urology Resident Summit and Job Fair in New York City attracted a record number of attendees.

### June

- LUGPA's Las Vegas Regional Meeting was its best-attended regional meeting ever.



- The Doctor-Patient Subcommittee of the GOP Healthy Futures Taskforce released a series of new recommendations that included several of LUGPA's policy suggestions.
- LUGPA joined a coalition of provider and patient organizations opposing the use of step therapy and prior authorization in Medicare Part B.

### July

- LUGPA developed and shared Active Shooter and Safety Plan resources.

### September

- LUGPA submitted a comment letter on the 2023 Hospital Outpatient Prospective Payment and Ambulatory Surgical Center Payment Systems and Quality Reporting Programs Proposed Rule regarding reduced payments to 340B hospitals.
- LUGPA developed and shared Dyad Leadership Model resources.

### November



- The 2022 Annual Meeting in Chicago was LUGPA's highest-attended meeting ever and featured our largest exhibit hall to date. LUGPA President Dr. Henderson presented the Spirit of Independence Award to Dr. Gail Reede Jones and one of the keynote speakers was political icon, James Carville.



- LUGPA and Specialty Networks announced a collaboration on a variety of endeavors to benefit our shared memberships, from specialty care academies to cutting edge data collection and benchmarking solutions.